Corporate Identity

Manual

ชายสี่ บะหมี่เกี๊ยว

CHAIXI BAMEEKIAO

Logotype

Color Standards

ชายสี่ บะหมี่เกี๊ยว

CHAIXI BAMEEKIAO

PANTONE P 4-7C

C = 0 R = 255

M = 8 G = 255

Y = 100 B = 0

K = 0

Hex #ffe100

PANTONE P 48-16C

C = 0 R = 213

M = 99 G = 28

Y = 91 B = 41

K = 11

Hex #d51c29

PANTONE P 143-8C

C = 75 R = 0

M = 68 G = 0

Y = 67 B = 0

K = 90

Hex #000000

Logotype

Dimensions

Logo size with baseline

Minimum logo size with baseline

Minimum logo size without baseline

Logotype

Clear Space Requirements

Logotype

Clear Space Requirements

Logotype

Clear Space Requirements

Logotype

Proper use of the aludium Logotype

Logotype

Proper use of the aludium Logotype